

Sustainable Agriculture and Agribusiness Project Management



Advanced Certificate in
Applied Sustainable Practice
GPM Global (USA)

Supported By:



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Sustainable Agriculture and Agribusiness Project Management



Instructors:
**Ts Dr. Norsaidatul
Akmar Mazelan**
and
Melvin Tong



Duration: 3 hours
Online

Timings: 2.00 pm to 5.00 pm
(Malaysian Time)

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In an era where sustainability is vital for the agricultural and agribusiness sectors, this 3-hour online course delves into the core principles of sustainable agriculture and agribusiness project management. By the end of this course, participants will be well-equipped to manage projects in these sectors while prioritizing environmental responsibility and economic viability.



Topics Covered In This Course:

Introduction to Sustainable Agriculture and Agribusiness Project Management

- Understanding the significance of sustainability in agriculture and agribusiness.
- Recognizing the key challenges and opportunities in sustainable project management.

The Triple Bottom Line in Agriculture

- Exploring sustainable agriculture's economic, environmental, and social dimensions.
- Balancing profitability with environmental and social responsibility.

Sustainable Agricultural Practices

- Integrating sustainable farming methods into project management.
- Reducing environmental impacts and enhancing soil and resource conservation.

Supply Chain Sustainability

- Sustainable sourcing and supply chain management in agriculture.
- Ensuring responsible and ethical procurement of agricultural inputs.

Risk Management and Resilience

- Identifying and managing risks in agricultural and agribusiness projects.
- Strategies for building resilience to environmental and economic uncertainties.

Community Engagement and Social Responsibility

- Engaging with local communities and stakeholders.
- Implementing social responsibility practices in agricultural projects



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Learning Outcomes:

By the end of this course, participants will:

- Grasp the fundamental principles of sustainable agriculture and agribusiness project management.
- Be able to incorporate sustainable farming practices into project planning and execution.
- Apply sustainable sourcing and procurement strategies in agricultural projects.
- Identify and mitigate risks while building resilience in agricultural and agribusiness projects.
- Recognize the importance of community engagement and social responsibility in these sectors.

Who Should Attend?

This course is suitable for:

- Agricultural Project Managers
- Agribusiness Professionals
- Sustainable Agriculture Practitioners
- Environmental and Agricultural Consultants
- Entrepreneurs in Agribusiness
- Operations Managers in Agriculture
- Anyone interested in promoting sustainability in agriculture and agribusiness projects.

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**Together with certificate of completion from
Islamic Economy Academy**

Instructor's Profile



Dr. Norsaudatul Akmar Mazelan boasts an impressive array of qualifications, including a PhD in Strategic Management from the University of Hull, UK, an MBA from the University of Evansville, USA, and a BSc in Mathematics from the University of Malaya. She holds certifications as a Certified Green Project Manager (GPM-B) and a Registered Consultant and Assessor (RCA) from GPM Global, where she is also recognized as a GPM Global Ambassador.

With over 30 years of experience, Dr. Norsaudatul Akmar Mazelan has held senior management positions in a diverse range of industries, including banking and financial services, oil and gas, information technology, engineering, and professional services. Her primary expertise lies in sustainability and ESG consulting. She has a strong track record of developing and implementing sustainability strategies, conducting ESG assessments, and advising companies on ESG reporting frameworks like GRI and SASB.

In her capacity as a GPM Global Ambassador, Dr. Norsaudatul Akmar Mazelan is a prominent representative of the organization, actively promoting sustainable development practices within the business community. She also provides training and mentoring to individuals and organizations looking to enhance their sustainability efforts. Her impressive track record includes successfully guiding numerous companies from various industries to improve their ESG performance and attain their sustainability objectives. She has played a pivotal role in devising and executing sustainability strategies for companies, resulting in notable improvements in environmental, social, and governance outcomes.

Dr. Norsaudatul Akmar Mazelan is particularly adept at communicating intricate sustainability concepts and strategies to diverse stakeholders, including senior executives, investors, and regulators. Her presentation and report writing skills are exceptional, making her highly effective in conveying complex ideas and information. Furthermore, she has demonstrated strong project management skills, effectively leading and managing cross-functional teams to ensure the successful implementation of sustainability initiatives.

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Instructor's Profile



Melvin Tong, powered by the ever increasing need to stretch beyond limits, Melvin is a curious survivalist shaped by 22 years of corporate working experience across 5 industries (IT, Pharma, Creative, Agri, ESG) and a proud business owner of two companies in 3 industries (Creative, Agri, ESG) since 2012.

In 2019, fazed by the apparent unsustainable business models observed then, Melvin found himself contending with issues concerning the economic, environment and social aspects of business operations. Eventually, he developed a keen interest of aligning communities with ethical considerations. Driven by this sustainability agenda, Melvin subsequently embarked on his foray into ESG and Sustainability Consultancy guided by his newfound love in a robust tool known as the GPM (Green Project Management) P5 Global Standard for Sustainable Project Management. He opines that this GPM P5 is the crucial missing link in most sustainability practitioners' toolkit and wishes to advance its adoption through his consulting works.

In his spare time, Melvin also consults and builds sustainable soil-based natural food production systems that revolves around the use of ecological services in a rural setup; in a bid to help achieve food sovereignty and address concerns of food security. He operates a 2-acre integrated and regenerative farm at Lenggeng, Malaysia which also serves as a working permaculture demonstration site.

Armed with his decades of corporate-related experience across various industries and his hands-on agroecological experience, Melvin is uniquely poised to wield the sustainability banner in the ESG space.

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Course List

Sustainable Project Management Fundamentals

Green Project Management Strategies

Sustainable Development Goals (SDGs) in Project Management

Environmental Impact Assessment in Project Management

Circular Economy Principles for Project Managers

Sustainability Reporting and Project Management

Sustainable Supply Chain Management for Projects

Sustainable Procurement in Project Management

Renewable Energy Project Management

Water Resource Management in Projects

Sustainable Construction Project Management

Stakeholder Engagement in Sustainable Projects

Climate Change Adaptation in Project Management

Sustainable Risk Management in Projects

Sustainable Budgeting and Cost Control

Halal Management

Introduction to Halal Certification and Compliance

Halal Food Industry Management

Halal Cosmetics and Personal Care Product Management

Halal Pharmaceutical Management

Halal Tourism and Hospitality Management

Halal Logistics and Supply Chain Management

Halal Standards and Regulations

Halal Marketing and Branding Strategies

Halal Packaging and Labeling Compliance

Halal Certification Auditing

Halal e-Commerce and Online Retail Management

Halal Finance and Investment Principles

Halal Risk Management in Business

Halal Meat Processing and Slaughterhouse Management

Halal Fashion and Apparel Industry Management



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